

# CATALYST ACADEMY 2019

*The Heart of Nursing Leadership:  
Insight and Inspiration*

Renaissance Long Beach Hotel  
111 East Ocean Boulevard  
Long Beach, CA 90802  
562.437.5900

## OVERVIEW

Join us as we focus on nursing leadership practice aimed at improving the health of patients, families and our nurse colleagues. Reserve your place now for this highly regarded conference and meet distinguished experts who will share their insights on improving healthcare through political competence, leadership on healthcare Boards, the patient/family experience, innovation, coaching and mentoring, and creating civil work environments. Sign up today for Catalyst Academy 2019!

## WHO SHOULD ATTEND

*Patient care leaders, including:*

Chief Nursing Officers	Staff Clinicians
Directors/Managers	Finance Managers
Educators/Researchers	Quality Leaders

*The Renaissance Long Beach Hotel*



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C A T A L Y S T

## LOCATION

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## HOTEL REGISTRATION

Room rates: \$159 single/double occupancy.

Register by phone and mention the Catalyst Academy to secure the preferred room rate, available until **August 27, 2019**, or make online reservations at <https://book.passkey.com/go/CATALYSTACADEMY>

## CONFERENCE REGISTRATION

Paid registrations received by **August 2, 2019** are eligible for reduced Early Bird fees. Complimentary registrations are determined by your organization's current Annual Support Program and/or Catalyst staff.

## CONFERENCE CANCELLATION POLICY

Cancellations will be accepted at no charge until **August 27, 2019**. No refunds will be made after this date, although substitutions are encouraged. Should the conference be cancelled by Catalyst Systems, your payment will be fully refunded.

## CE HOURS

Provider approved by the California Board of Registered Nursing, Provider Number 8217.

Total CE Hours ..... 10.6  
Day One CE Hours ..... 6.3  
Day Two CE Hours ..... 4.3

Day One

**THURSDAY – SEPTEMBER 19, 2019**

- 8:00 AM **SIGN-IN / CONTINENTAL BREAKFAST**
- 8:30 AM **WELCOME AND OPENING REMARKS**
- 8:45 AM **INSIGHT AND INFLUENCE: THE ART OF PERSUASION**  
Gladys Campbell, MSN, RN, NC-BC, FAAN  
*Principal, Campbell Coaching and Consulting,  
Former CEO, Northwest Washington Organization of Nurse  
Executives, Seattle, WA*
- 10:10 AM **BREAK**
- 10:30 AM **NURSE LEADERS ON HOSPITAL BOARDS: IMPACT AND INSPIRATION**  
Jane Hirsch, MS, RN, NEA-BC  
*Board of Directors Member and 1st Vice Chair, Sonoma Valley  
Health Care District, Sonoma, CA, Clinical Professor Emeritus,  
School of Nursing, UCSF. Former CNO at UCSF Medical Center*  
Gene M. O'Connell, MS, RN  
*Board of Directors Member, Marin General Hospital, and Chair  
of the Building Committee. Clinical Professor, UCSF School of  
Nursing and Former CEO, San Francisco General Hospital and  
Trauma Center*
- 12:00 PM **LUNCH**
- 1:00 PM **COACHING FOR NURSING LEADERS: OPTIONS AND OUTCOMES**  
Dianne Dismukes, MBA, BSN, RN  
*Founder and President, Inspire Coaching and Leadership,  
Gilmer, TX*
- 2:30 PM **BREAK**
- 2:45 PM **IMPROVING THE PATIENT/FAMILY EXPERIENCE: CULTURE AND CARE**  
Nancy DeZellar Walsh, DNP, RN  
*Founder and President, DeZellar Walsh Consulting, St. Paul, MN.*
- 4:15 PM **QUESTIONS AND DISCUSSION**
- 4:30 PM **CHAMPAGNE RECEPTION**

Day Two

**FRIDAY – SEPTEMBER 20, 2019**

- 8:00 AM **SIGN-IN / CONTINENTAL BREAKFAST**
- 8:30 AM **INNOVATION AND ITS IMPACT ON NURSING LEADERSHIP**  
Bonnie Clipper, DNP, RN, MA, MBA, CENP, FACHE  
*Chief Clinical Officer, Wambi, Philadelphia, PA*
- 10:00 AM **BREAK**
- 10:15 AM **CREATING CIVILITY IN THE NURSING WORKPLACE**  
Cecelia L. Crawford, DNP, RN  
*Director of Evidence-Based Nursing Practice*  
June Rondinelli, PhD, RN, CNS  
*Nurse Scientist, Director of Nursing Research,  
Kaiser Permanente Southern California*
- 11:45 AM **EXERCISING POLITICAL COMPETENCE THROUGH ADVOCACY**  
Gladys Campbell, MSN, RN, NC-BC, FAAN  
*Principal, Campbell Coaching and Consulting,  
Former CEO, Northwest Washington Organization of  
Nurse Executives, Seattle, WA*
- 12:55 PM **CLOSING REMARKS**
- 1:00 PM **ADJOURNMENT**

Catalyst Systems, LLC  
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